

# HEY DUGGEE

*Fun To Learn Hey Duggee* is a fun, bright and educational gender-neutral magazine aimed at 3-5 years old.

On sale every 5 weeks

★ Each 36 page issue tells a popular Hey Duggee story and cleverly intersperses a mix of fun activities that link with the theme. Content includes a workbook, stickers, crafts, recipes, games and gift.

★ Published under Redan's branding, content is aimed at nurturing key learning skills and follows the National Curriculum Early Years Foundation Stage.

★ Helpful notes and tips are included to help grown-ups guide and inspire children by recording and rewarding progress.

★ Adult & child activities are signposted throughout and along with the Take Time Make Memories logo, encourage special family time together creating crafts, recipes and playing games away from the screen.

★ Fabulous Hey Duggee branded gifts are included with every issue:



## Issue #1 Gift



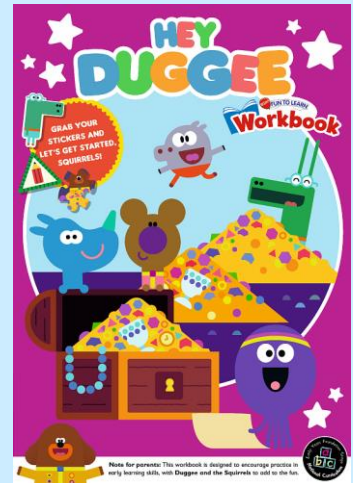
## Issue #3 Gift



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Fun To Learn Hey Duggee launches on 21<sup>st</sup> July 2021. Available at newsstand & online for single issues & subscriptions <https://redan.co.uk/store/>

## Example content from Issue #1



“I can remember when Hey Duggee first aired. I came in to work the next day and said to my Editor “Can we get Hey Duggee in our magazine?” Right from the start it engaged both myself as a parent and my young son, and I really wanted to work on it.

In my mind, as a designer and illustrator, everything about Hey Duggee is perfect. The stories, the humour, the character design, dialogue and animation, all come together to make Hey Duggee a continual breath of fresh air.

So to say I'm excited to be finally working on a stand alone title is a little of an understatement!”

**Shane Jones, Editor, Fun To Learn Hey Duggee**

“Redan Publishing create exceptional titles for children, focused on quality storytelling and relevance within the early learning framework but with a huge emphasis on fun and interactivity. We are thrilled to be partnering with them on Fun to Learn Hey Duggee”

**Sue Goffe, MD at Studio AKA**

